

CYBERNETWORKSOLUTIONS

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CyberIncomeSolutions – Web Marketing Solutions Summary

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| ■ Email Marketing Strategies | ■ Viral Video Campaigns | ■ Lead Capture Campaigns |
| ■ Technical Web Solutions | ■ Technical Marketing Seminars | ■ Consultative Web Design |
| ■ Digital Product Development | ■ Team Teaching / Mentoring | ■ Ad Copy Writing Services |
| ■ Blog Marketing - WordPress | ■ Social Networking Campaigns | ■ Auto-Responder Campaign |
| ■ Forum Utilization & Penetration | ■ Online Customer Acquisition | ■ Search Engine Optimization |

Strategic Social Media And Online Marketing

At CyberNetworkSolutions, we apply our expertise in online consumer behavior and e-marketing resources to help entrepreneurs who are bolstering or starting their online marketing activities take advantage of emerging online publishing strategies, social media advertising and market penetration opportunities.

We research and devise targeted Web 2.0 and other online strategies to leverage conversational marketing through web sites, blogs, social networks, forums, viral videos, PPC campaigns, and other online communities by using electronic publishing media as marketing tools. Applying a proven campaign approach, we offer clients the opportunity to enhance their online marketing goals through a variety of online means.

What We Do

Online Marketing & Media Strategy Development

Identify targeted content, brand messages, communities and influencers with the greatest potential for our clients' to employ dynamic and effective social media engagement. We'll help you create an online marketing blueprint based on marketing tools, resources and materials to coordinate and execute social media campaigns as a key component of your overall web marketing strategy.

e-Community and Blogger Outreach

We strive to create personal relationships with the e-influencers that have the greatest voice within targeted online social networks

Social Media Marketing & Article Distribution

Optimize copy, video, blog and other online media to maximize distribution throughout social media networks

Campaign Management

Plan and enhance clients' social media initiatives and assist with your search engine optimization and paid search marketing strategies.

Monitoring and Reporting

Combine existing and emerging marketing technologies and human insight to provide tracking and performance analysis for social media campaigns

Strategic Online Marketing Training

Provide a full training curriculum on how to effectively integrate social media into future marketing strategies.

How You Can Benefit

Increase Sales & Revenue

Enables you to pursue new market opportunities in consumer generated content and increased end-user engagement

Strengthen Existing & New Customer Relationships

Social media networks help increase brand loyalty, cultivate and perpetuate client & brand presence as well as ongoing dialogue that will inform existing and future marketing segments about initiatives and/or product development

Amplified Brand Presence

Distribution of content throughout social media site helps solidify brand messaging. We help you target and seed branded messages within existing online conversations to amplify exposure and your marketing efforts. This also helps you manage your brand's public e-perception

Increased Traffic To Your Web Site

Increased social media exposure translates into increased search engine visibility effectively driving traffic to your site from targeted and high growth Web 2.0 channels

Competitive Market Insight

Social Media Marketing provides a quick and precise marketing channel for collecting valuable data on user behavior and interests which helps clients better understand your customers' needs and future marketing goals.

New Product and Content Creation Opportunities

Developing a Social Media Marketing plan will further open new distribution channels for existing marketing content and leverage existing marketing efforts to additional targeted communities and help form the basis for developing new products or services.

**For A No Obligation Consultation Regarding
CyberNetworkSolutions
Suite Of Business Services & Products**

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